

EDELWEISS

PORTFOLIO

Relax, take Edelweiss

**We grow the power
of Your brand**



Most purchasing choices are made right at shelves. We know how to use this effectively!

**We transform the image of your company
into a real experience**



Quality

There is no recognition for compromises. Quality and satisfaction are mandatory elements of any cooperation!

Timeliness

Always on time and a step ahead with new ideas!

Innovative solutions

Long-term cooperation with our customers gives us an excellent understanding of the brand and its products, allowing us to continuously improve our solutions and provide new and fresh ideas!

Comprehensiveness

We will guide your project through the entire complex path!

People

Our experienced team will find the best solutions. Offering a tailored approach to meet Your needs!

What we can do for you?

Our mission is to produce effective and innovative sales support solutions - POSM, which will fulfil the expectations of our customers, and help consumers in their purchasing decisions.

Starting from scratch we deal with brand building, graphic creation, and organization of advertising campaigns. Our tasks involve creating visual identity, designing sales support materials, 2D and 3D graphics. We create a variety of concepts related to product launches.

The second, equally important branch of activity is the creation, adaptation and production of POSM sales support materials. We design and manufacture: stands, expositors, unusual expositions, island displays, shelf POSM or materials for the Horeca channel.

We produce cardboard and permanent POSM, stands and sales support materials which impress with their form and attract by their quality.



Comprehensive support for your brand at the sales point

We have many years of experience in the POSM industry.
We cooperate with leading brands in the FMCG & Retail market.
We guarantee 100% satisfaction.



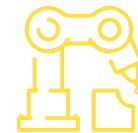
Analysis of needs

Customer success is our satisfaction!



Project

Thanks to our imagination, passion and experience,
we turn ideas into the next new project



Manufacture and assembly

There is no challenge that we cannot meet!
We ensure that our projects comply with all
standards and requirements.



Awards

We are awarded for our work!

Pos Stars 2021

Category Design of the Year / Grand Prize
Bulldog spectacular exhibition



Pos Stars 2022

Category Beverages / Grand Prize:
Energy Zone



Category Food / Grand Prize:
Bonduelle exposition



Honourable mention:
Millhill's counter display



PERMANENT POSM

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We grow the power
of your brand

PERMANENT POS
SPECTACULAR DISPLAYS AIRPORTS



PERMANENT POS
SPECTACULAR DISPLAYS AIRPORTS



DISPLAYS WITH HOLOGRAMS



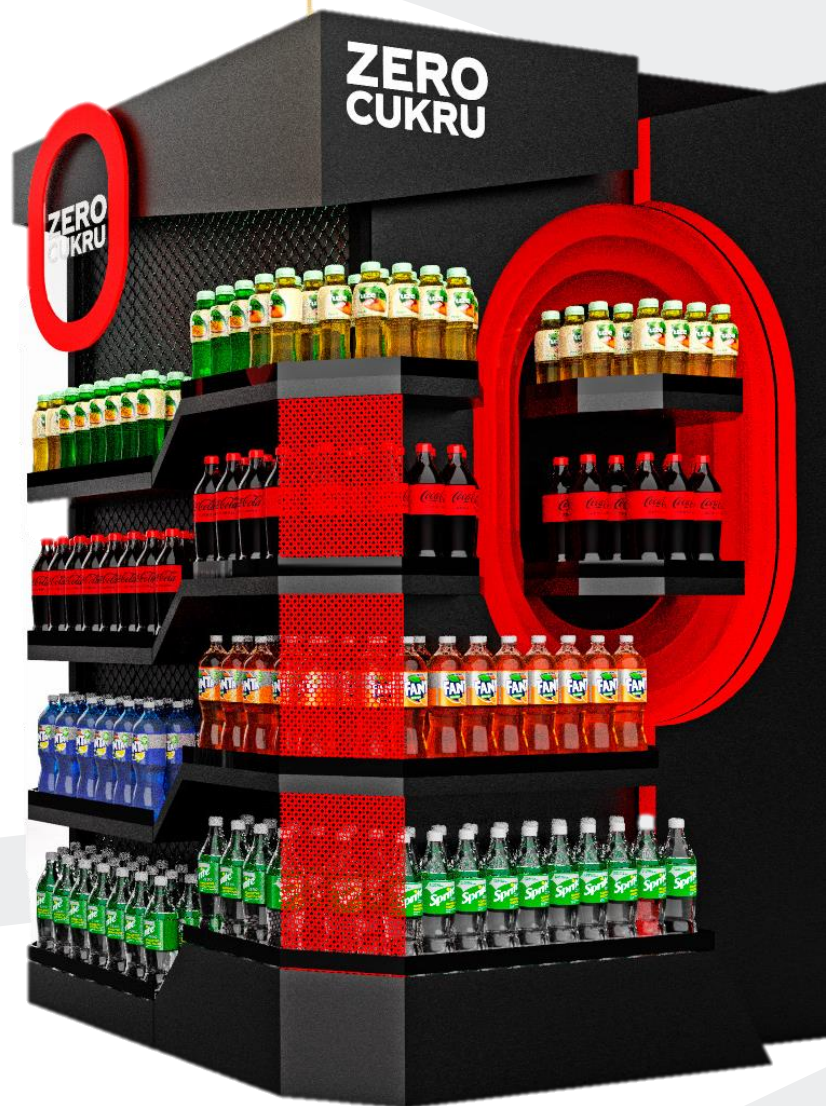
PERMANENT POS
RACKS & GONDOLAS



PERMANENT POS
PILLAR DISPLAYS

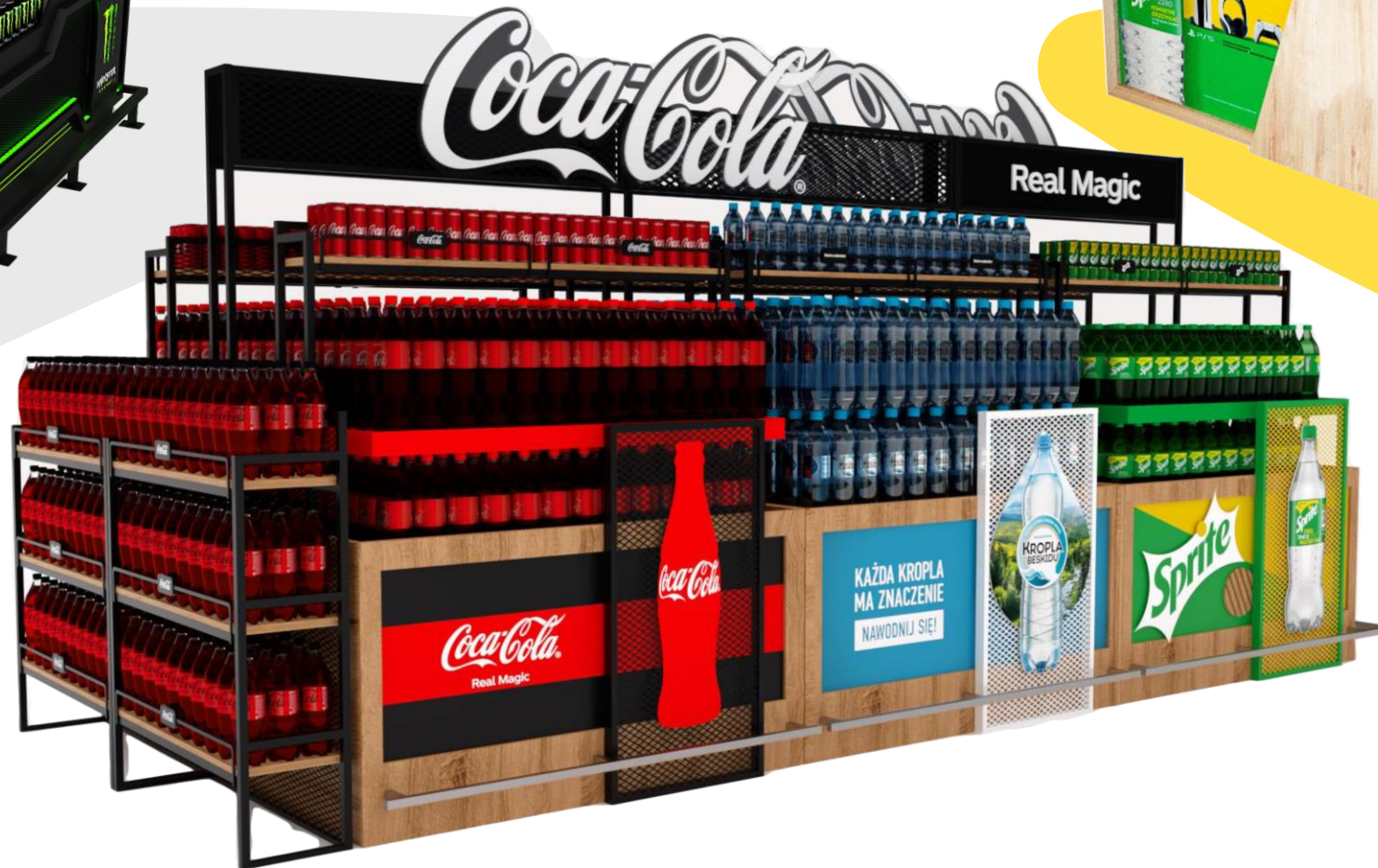


PERMANENT POS
PILLAR DISPLAYS



PERMANENT POS

PERMANENT PALLET WRAPS



PERMANENT POS
WITH REPLACEABLE MATERIALS



PERMANENT POS
SPECTACULAR DISPLAYS



DESIGN & PROJECTS ADAPTED TO DIFFERENT STORE FORMATS

PERMANENT POS
SPECTACULAR DISPLAYS



PERMANENT POS

PERMANENT DISPLAYS



CARDBOARD POSM

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of your brand

CARDBOARD POS

STANDARD DISPLAYS



CARDBOARD POS
NON STANDARD SHAPE



CARDBOARD DISPLAYS WITH
CHANGING MATERIALS

CARDBOARD POS

NON STANDARD SHAPES



HORECA

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PILLOWS



BLANKETS WITH BRANDING



SEAT PUFF

HORECA
BARTENDING ACCESSORIES



BARTMAN'S MAT



BAR CADDY



MUGS & SHAKERS



HORECA

TABLE TENTS & MENU & PAPER MATERIALS



EXHIBITION STAND

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of your brand

EXHIBITION STAND
DESIGN



EXHIBITION STAND
FOR SELF ASSEMBLY



LOOKING FOR INNOVATING
SOLUTIONS?

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of your brand

HOLOGRAMS
PURCHASE OR RENTAL



SMART MIRRORS

TARGETED ADVERTISING & DATA COLLECT



The Mirros as the most eye-catching element

Target communication according to age & gender (15/ 20/ 25/30 etc)

Online managing / Ability to change content at any time

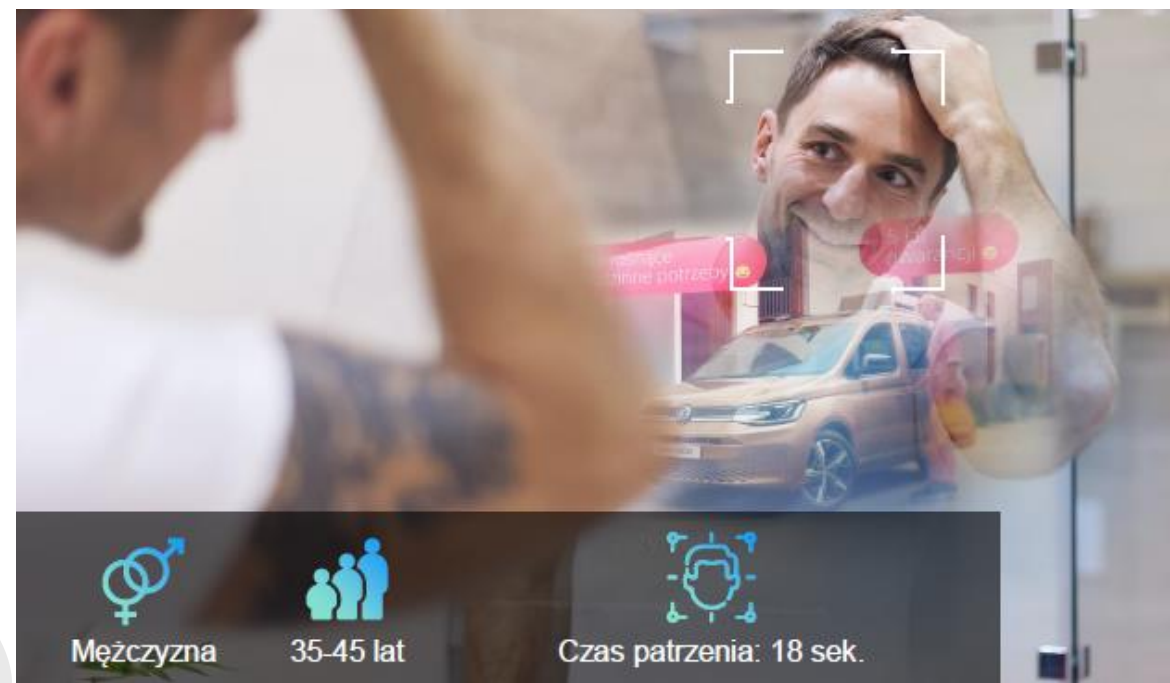
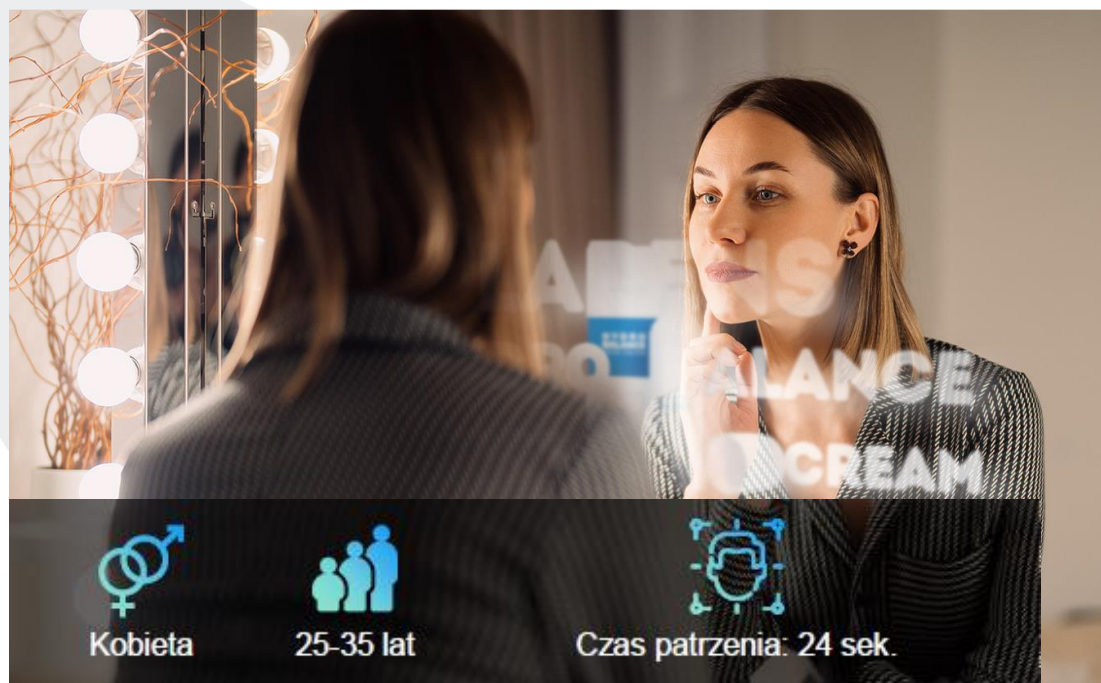
Monthly reporting (with age, gender targeting info))

Lack of information clutter –one message at a time, right in front of Your eyes

Aesthetics & elegant

SPRAWDŹ JAK DZIAŁA
TARGETOWANA REKLAMA

CLICK HERE



SMART MIRRORS

WHERE?



SHOP SPACE

SMART MIRRORS ADVERTISING ALLOW YOU TO POSITIVELY SUPRISE CUSTOMERS WITH AN ADVERTISEMENT OR MESSAGE. EVERYTHIN IN ACCORDANCE WITH GDPR / RODO

CHANGING ROOMS

& SPACES WHERE CONSUMERS SPEND MORE TIME GAIN IN ATTRACTIVENESS THANKS TO INTRODUCTION OF INTERACTIVE COMMUNICATION WHICH IS TARGETED & TAILORED FOR THEM IT CAN HELP THEM OF PURCHASING DECISION



DISPLAYS

MIRRORS OPTICALLY INCREASE SPACE & BECOME AN AFFECTIVE SALES SPACE

SMART MIRRORS

WHERE & HOW ?

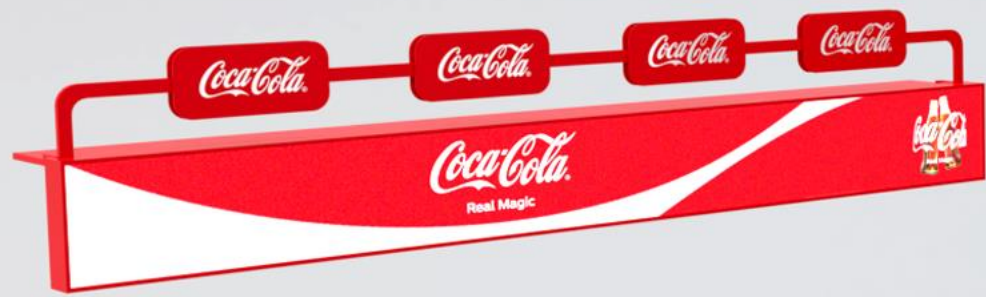


DISPLAYS

WITH VARIABLE COMMUNICATION THANKS TO THAT WE CAN CHECK CONSUMER INTEREST OF DIFFERENT PRODUCTS / MARKETING CAMPAIGNS & NOVELTIES

DISPLAY STRIPS

WITH CHANGEABLE COMMUNICATION



ECO SOLUTIONS

PERMANENT & CARDBOARD



CARDBOARD DISPLAYS
Uncoated paper with organic certificates, RFA , Recycled paper & eco paints



PERMANENT
Plywood: Furniture, Akryprint – Ekological replacement of expanded PCV / DISPA/ Eco Banners / Reboard (honey comb) / PCV free films/ YUPO TAKO- gluing with micro suction cups / Transparent poliester / Polycarbonate, polypropylene/ Steel

CREATIVE AGENCY

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We grow the power
of your brand

CREATIVE AGENCY
COMPREHENSIVE ACTIVATION



merci Czekolady
KUP 2 czekolady Merci
w terminie 18.10-14.11.2021r.
Zachowaj dowód zakupu,
wejdź na www.smakczekolady.pl
i odpowiedz na pytanie:
**GDYBY SMAK CZEKOLADY MERCI
BYŁ OSOBĄ, TO JAK BYŚ JĄ OPISAŁ?**
WYGRAJ
jedną z ponad **1200 nagród!**

- 280x Zestaw Czekolad
- 4x Konsola
- 20x Xiaomi Smart Band 6
- 980x Voucher TIDAL



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**KV CREATION ; CONTEST ORGANIZATION
POS DESIGN & PRODUCTION**

CREATIVE AGENCY
COMPREHENSIVE ACTIVATION



KV & POP MATERIALS DESIGN

CREATIVE AGENCY

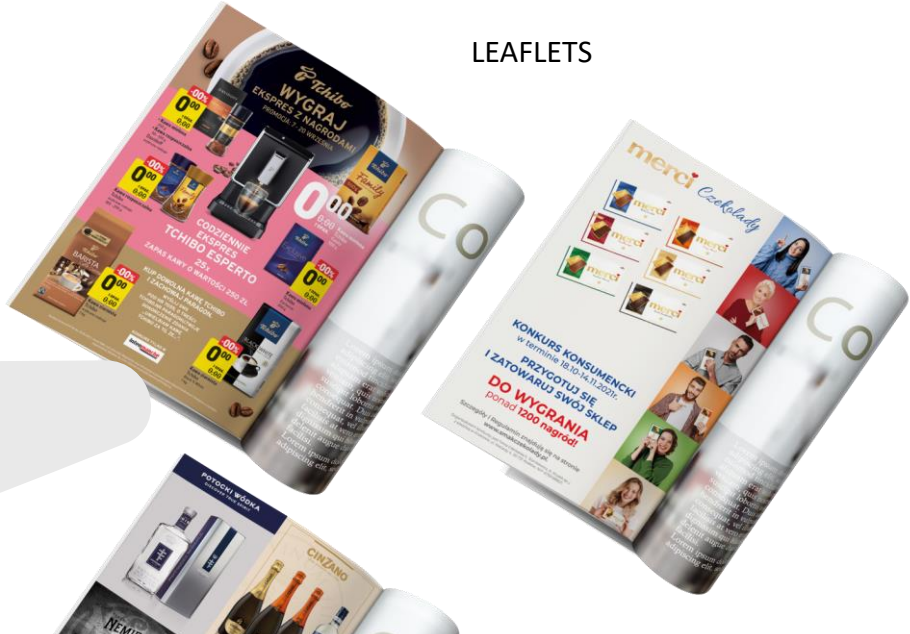
REFORMATTING & PRODUCTION



REFORMATTING KV TO POS MATERIALS



BANNERS, POSTERS



WHAT ELSE WE
CAN DO FOR YOU?

Relax, *take Edelweiss*



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of your brand

GIFT PACKS

POSM AGENCY



GIFT PACKS



GIFT CARDS

What else we can
do for you?



BRANDING GADGETS

What else we can do for you?



PERSONALIZES GIFTS



Have questions? Contact with us!



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Creative Agency, POSM Manufacturer

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